

My Ohio Fun



MyOhioFun.com Advertising Options

SITE SPONSORSHIP

Standard Package - \$800. yr.

- Listing on MyOhioFun.com. Including logo, links and 300-400 word description.
- Social Media promotion throughout the year.

Also includes, if applicable:

- Event(s) inclusion on website and in newsletters. *(Unlimited event submissions to online calendar, up to 4 per email blast.)*
- Road Trip email blast submission. *(1 submissions per blast.)*
- Road Trip Mailbox Blast inclusion.
- Group tour resource page inclusion.
- Visitor Bureau page inclusion.

Seasonal option: \$400 (3 months)

Permanent attraction listing - \$225.

Co-op group pricing available for four participants or more.

PROMOTE ME PACKAGE -

\$500 per month*

- Package includes a monthly story on an event, attraction or area, plus social media.
- 10% discount for 2 or more.

(items not covered, any required overnight accommodations and admission tickets for required stops.)*

ALA CART OPTIONS

MyOhioFun.com

per month

- Side bar display ad (200x300) - \$50
- Side bar display ad (200x600) - \$100
- Page banner (700x225) - \$300
- Home banner - \$400
- Article submission- MyOhioFun.com - \$200. Non-sponsors limited to 3 per year.
- Social Media promo - \$425

SPECIAL EVENT PROMO PRICING

\$50 - Social media postings leading up and during an event.

\$25 - inclusion in My Ohio Fun e-news blast.

\$50 - Display banner on event page by event. (600x200)

Discounted price for full package = \$110

Above pricing does not include graphic work.

Influencer packages start at \$900 per day.
Includes use of up to 12 photos or copy.

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MyOhioFun



MyOhioFun 2024 ADVERTISING PACKAGES

BRONZE LEVEL- \$1450* (Contract - 12 months)

- Standard Sponsorship Package
- Road Trip email blast submissions. 4 road trip submissions per year. Also posted on road trip page. Promoted via social media.
- 1 side bar display ad (200x300 or 200x600) for 12 months.

SILVER LEVEL - \$3850* (Contract - 12 months)

- Standard Sponsorship Package
- 2 - Promote Me articles.
- Road Trip email blast submissions. 8 road trips per year. Also posted on road trip page. Promoted via social media.
- 1 home page banner (700x225) 12 months
- 1 side bar display ad (200x300 or 200x600) 12 months.
- Email banner (700x225) 12 months.

GOLD LEVEL - \$4350* (Contract - 12 months)

- Standard Sponsorship Package
- 3 - Promote Me articles.
- Road Trip email blast submissions, 12 road trips per year. Also posted on road trip page. Promoted via social media.
- Home page banner (700x225) + 1 page banner (700x225) + 1 side bar display ad (200x300 or 200x600) + email banner (700x225). 12 months
- 1 Influencer Day Package - 1 day + road trip article*

(* items not covered, any required overnight accommodations and admission tickets for required stops.)

*Prices reflect annual pricing. Billing arrangements available. Banners may be changed monthly. Prices do not include graphic work. Co-op group pricing available for four participants or more.

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