

My Ohio Fun



MyOhioFun.com Advertising Options

SITE SPONSORSHIP

Standard Package - \$800. yr.

- Listing on MyOhioFun.com. Including logo, links and 300-400 word description.
- Social Media promotion throughout the year.

Also includes, if applicable:

- Event(s) inclusion on website and in newsletters. *(Unlimited event submissions to online calendar, up to 4 per email blast.)*
- Road Trip email blast submission. *(1 submissions per blast.)*
- Road Trip Mailbox Blast inclusion.
- Group tour resource page inclusion.
- Visitor Bureau page inclusion.

Seasonal option: \$400 (3 months)

Permanent attraction listing - \$225.

Co-op group pricing available for four participants or more.

PROMOTE ME PACKAGE -

\$500 per month*

- Package includes a monthly story of an event, attraction or area, plus social media.
- 10% discount for 2 or more.

(items not covered, any required overnight accommodations and admission tickets for required stops.)*

ALA CART OPTIONS

MyOhioFun.com

per month

- Side bar display ad (200x300) - \$50
- Side bar display ad (200x600) - \$100
- Page banner (700x225) - \$300
- Home banner - \$400
- Article submission- MyOhioFun.com - \$200. Non-sponsors limited to 3 per year.
- Social Media promo - \$425

SPECIAL EVENT PROMO PRICING

\$50 - Social media postings leading up and during an event.

\$25 - inclusion in My Ohio Fun e-news blast.

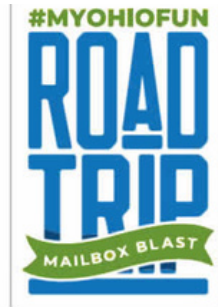
\$50 - Display banner on event page by event. (600x200)

Discounted price for full package = \$110

Above pricing does not include graphic work.

Influencer packages start at \$900 per day.
Includes use of up to 12 photos or copy.

diane@myohiofun.com
216.396.6400



Road Trip Mailbox Blast Participation

At this time any Ohio tourism bureau and/or attraction can make a request to be included in our mailbox blast at no cost.

Our current participation is 25+.

HOW IT WORKS

1. My Ohio Fun followers are asked to fill-out a form online requesting to have a mailbox blast be sent to their mailbox. They also acknowledge: *“As a mailbox recipient, you will receive visitor guides from participating Ohio visitor bureaus. Visitor guides will be shipped directly from each visitor bureau participating.”*
2. All requests are sent via email to a designated person in your organization that can mail out a brochure and/or visitor guide to everyone on the list.
3. A simple reply of “got it” is requested when you receive an email. This way we know the information was received.

May 2024 Road Trip Email Participation

All 2024 My Ohio Fun sponsors are eligible for a free listing.

Each sponsored listing will include:

- An image of your visitor and/or attraction guide.
- Link to your website or visitor guide page. Whichever you prefer.
- Up to a 100-word description of your area or attraction. (4-5 sentences)
- A highlighted road trip of your choice with a link to page within your website for more information.

Deadline for descriptions will be April 25, 2024.

NON-SPONSORS may participate in this special Ohio Travel Day e-news blasts for \$60.

EMAIL participation limit: 20.

Co-op group pricing for non-sponsors:
\$50 each for four or more participants.

diane@myohiofun.com
216.396.6400

MyOhioFun



MyOhioFun 2024 ADVERTISING PACKAGES

BRONZE LEVEL- \$1450* (Contract - 12 months)

- Standard Sponsorship Package
- Road Trip email blast submissions. 4 road trip submissions per year. Also posted on road trip page. Promoted via social media.
- 1 side bar display ad (200x300 or 200x600) for 12 months.

SILVER LEVEL - \$3850* (Contract - 12 months)

- Standard Sponsorship Package
- 2 - Promote Me articles.
- Road Trip email blast submissions. 8 road trips per year. Also posted on road trip page. Promoted via social media.
- 1 home page banner (700x225) 12 months
- 1 side bar display ad (200x300 or 200x600) 12 months.
- Email banner (700x225) 12 months.

GOLD LEVEL - \$4350* (Contract - 12 months)

- Standard Sponsorship Package
- 3 - Promote Me articles.
- Road Trip email blast submissions, 12 road trips per year. Also posted on road trip page. Promoted via social media.
- Home page banner (700x225) + 1 page banner (700x225) + 1 side bar display ad (200x300 or 200x600) + email banner (700x225). 12 months
- 1 Influencer Day Package - 1 day + road trip article*

(* items not covered, any required overnight accommodations and admission tickets for required stops.)

*Prices reflect annual pricing. Billing arrangements available. Banners may be changed monthly. Prices do not include graphic work. Co-op group pricing available for four participants or more.

diane@myohiofun.com
216.396.6400