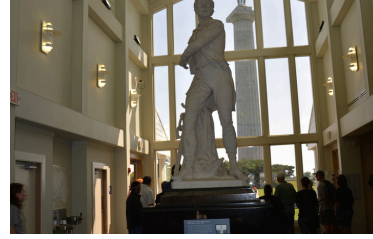


MyOhioFun.com Advertising Options

2025 ADVERTISING PROGRAM



SPONSOR - \$850*

(Contract - 12 months)

Includes:

WEBSITE:

- Listing on Visitor Bureau page. Including logo, links and 300-400 word description.
- Listing on group tour resource page. (If applicable,)
- Two (2) highlighted attraction listings.
- Five (5) monthly event(s) on website event calendar.

NEWSLETTER

- Monthly event submissions (Up to 2 per month.)
- Road Trip Mailbox Blast inclusion.

SOCIAL MEDIA

- Social media posts on Facebook, Instagram and "X".
- One (1) monthly social media posts on My Ohio Fun, My Ohio Festivals, Ohio One Day Trips private. (Facebook)
- *10% discount on influencer services.*

**Prices reflect annual pricing. Banners may be changed monthly. Prices do not include graphic work.*

BRONZE LEVEL- \$1475*

(Contract - 12 months)

Includes:

WEBSITE:

- Listing on Visitor Bureau page. Including logo, links and 300-400 word description.
- Listing on group tour resource page. (If applicable,)
- Four (4) highlighted attraction listings.
- Ten (10) monthly event(s) on website event calendar.
- 1 side bar display ad (200x300 or 200x600) for 12 months. .

NEWSLETTER

- Monthly event submissions (Up to 4 per month.)
- Road Trip email blast submissions. Four (4) road trip submissions per year. Also posted on road trip page. Promoted via social media.
- Road Trip Mailbox Blast inclusion.

SOCIAL MEDIA

- Social media posts on Facebook, Instagram and "X".
- Three (3) monthly social media posts on My Ohio Fun, My Ohio Festivals, Ohio One Day Trips private. (Facebook)
- *10% discount on influencer services.*

My Ohio Fun

2025 ADVERTISING PROGRAM - PAGE 2

SILVER LEVEL- \$3875*

(Contract - 12 months)

Includes:

WEBSITE:

- Listing on Visitor Bureau page. Including logo, links and 300-400 word description.
- Listing on group tour resource page. (If applicable.)
- Eight (8) highlighted attraction listings.
- Twenty (20) monthly event(s) on website event calendar.
- 1 home page banner (700x225) - 12 months.
- 1 side bar display ad (200x300 or 200x600) for 12 months.

NEWSLETTER

- Newsletter banner - (600x225) - 6 months.
- Monthly event submissions (Up to 4 per month.)
- Road Trip email blast submissions. Six (6) road trip submissions per year. Also posted on road trip page. Promoted via social media.
- Road Trip Mailbox Blast inclusion.

SOCIAL MEDIA

- Social media posts on Facebook, Instagram and "X".
- Five (5) monthly social media posts on My Ohio Fun, My Ohio Festivals, Ohio One Day Trips private. (Facebook)
- 10% discount on influencer services.

*Prices reflect annual pricing. Banners may be changed monthly. Prices do not include graphic work.

GOLD LEVEL- \$4575*

(Contract - 12 months)

Includes:

WEBSITE:

- Listing on Visitor Bureau page. Including logo, links and 300-400 word description.
- Listing on group tour resource page. (If applicable.)
- Ten (10) highlighted attraction listings.
- Thirty (30) monthly event(s) on website event calendar.
- 1 home page banner (700x225) - 12 months.
- 1 side bar display ad (200x300 or 200x600) for 12 months.

NEWSLETTER

- Newsletter banner - (600x225) - 12 months.
- Monthly event submissions (Up to 6 per month.)
- Road Trip email blast submissions. Twelve (12) road trip submissions per year. Also posted on road trip page. Promoted via social media.
- Road Trip Mailbox Blast inclusion.

SOCIAL MEDIA

- Social media posts on Facebook, Instagram and "X".
- Eight (8) monthly social media posts on My Ohio Fun, My Ohio Festivals, Ohio One Day Trips private. (Facebook)

INFLUENCER DAY

- One (1) Influencer Day Package, Includes one day + road trip article. (Items not covered: required overnight accommodations and admission tickets for required stops.)

My Ohio Fun

2025 ADVERTISING PROGRAM - PAGE 3

Ala Cart Advertising Options

ALA CART OPTIONS

per month

- Side bar display ad (200x300) - \$100
- Side bar display ad (200x600) - \$150
- Page banner (700x225) - \$300
- Home banner - \$400
- Article submission- MyOhioFun.com - \$200. Non-sponsors limited to 1 per year.
- Social Media promo - \$425

SPECIAL EVENT PROMO PRICING

per single event

\$60 - Social media postings for one month leading up and during an event.

\$30 - inclusion in My Ohio Fun e-news blast, maximum 2 blasts.

\$50 - Display banner on event page by event. (600x200)

Discounted price for full package = \$125

Above pricing does not include graphic work.

Co-op group pricing available for four participants or more.

PROMOTE ME PACKAGE -

INFLUENCER PACKAGE - \$3800.*

This content creation package includes one visit to your destination in 2024-25, 1 post on My Ohio Fun's Facebook & Instagram page, 3-5 stories covering our visit to your destination, 12 royalty free photos for your own use, a 700px x 225px banner ad to run on MyOhioFun.com's home page for one year and in our e-newsletter to ensure you reach our audience on all our platforms.

**Also includes: Mileage and accommodations.*

Does not include: Any admission tickets required for visit.

SINGLE EVENT INFLUENCER DAY \$500*

Includes:

- Social media postings leading up to the event.
- On-site social postings during the event.
- Inclusion in My Ohio Fun e-news blast leading up to the event.
- Display banner on event page by event. (600x200)

(items not covered, any required overnight accommodations and admission tickets.)*

ADVERTISING CONTACT:

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