



MY OHIO FUN - 2026

Promotional Packages	Tier 1 \$900.*	Tier 2 \$1550.*	Tier 3 \$3875.*	Tier 4 \$4575.*
Listing Highlight incl. logo, links and a 300-400 description on My Ohio Fun.	incl.	incl	incl	incl
Highlighted attraction listings	2	4	8	10
Monthly event listings on event calendar.	5	10	20	30
Side bar display ad (200x300) or (200x600) - 12 months	0	1	1	1
Home page banner My Ohio Fun (700x225) - 12 months	0	0	1	1
Newsletter: monthly event submissions	2	4	4	6
Newsletter Banner (600x225)	1 month	2 months	6 months	12 months
Featured road trip submissions per year. Included in newsletter and on My Ohio Fun's Road Trip page.	0	4	6	12
Sponsored Road Trip newsletter - featuring your region only - per year.	0	0	1	2
Road Trip Mailbox Blast inclusion	incl.	incl.	incl.	incl.
Social media posts per month My Ohio Fun, My Ohio Festivals, My Ohio Fun group pages and "x".	2	4	6	8
One (1) Influencer Day Package, Includes a one day visit + a road trip article. <i>(Items not covered: required overnight accommodations and admission tickets for required stops.)</i>	20% off rate	20% off rate	20% off rate	incl.

*Prices reflect annual pricing. Banners may be changed monthly. Prices do not include graphic work.

CONTACT: DIANE ROCK | 216.396.6400 | DIANE@MYOHIOFUN.COM



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Seasonal Attractions Promotional Packages

**Seasonal 1
3-months
\$550.**

**Seasonal 2
6-9 months
\$750**

**Seasonal
Fall
\$550**

**Seasonal
Holiday
\$450**

Listing Highlight incl. logo, links and a 300-400 description on My Ohio Fun.	incl.	incl.	incl	incl
Highlighted attraction listings	1	1-2	1	1
Monthly event listings on event calendar.	5	10	1-5	1-5
Side bar display ad (200x300) or (200x600) - during contract	0	1	0	0
Event & seasonal page banners My Ohio Fun (700x225)	2	2	2	2
Newsletter: monthly event submissions	1	2	1	1
Newsletter Banner (600x225)	3 issues	6 issues	3 issues	2 issues
Featured road trip submissions per contract. Included in newsletter and on My Ohio Fun's Road Trip page.	1	3	1	1
Sponsored Road Trip newsletter - featuring your attraction/event only.	0	1	0	0
Road Trip Mailbox Blast inclusion	n/a	incl.	n/a	n/a
Social media posts per month My Ohio Fun, My Ohio Festivals, My Ohio Fun group pages and "x".	min. 2	min. 4	min. 2	min. 2
One (1) Influencer Day Package, Includes a one day visit + a road trip article. <i>(Items not covered: required overnight accommodations and admission tickets for required stops.)</i>	20% off rate	20% off rate	20% off rate	20% off rate

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ALA Cart Options *

per month

Side bar display ad (200x300) - \$125

Side bar display ad (200x600) - \$150

Page banner (700x225) - \$325

Home banner - \$400

Article submission- MyOhioFun.com - \$300.

Non-sponsors limited to 1 per year.

Social Media promo - \$425

Special Event Promotion

per single event

\$60 - Social media postings for one month leading up and during an event.

\$50 - inclusion in My Ohio Fun e-news blast, maximum 2 blasts.

\$50 - Display banner on event page by event. (600x200)

Discounted price for full package = \$150

Above pricing does not include graphic work.

Single Event Influencer Package - \$550*

Includes: Social media postings leading up to the event. On-site social postings during the event. Inclusion in My Ohio Fun e-news blast leading up to the event. Display banner on event page by event. (600x200) (* items not covered, any required overnight accommodations and admission tickets.)

Co-op group pricing is available if there are four (4) or more participants.

Seasonal attraction pricing is available.

Influencer Package

Price dependent on scope. Base price \$2500.*

This content creation package includes a 1-2 day visit to your destination in 2026, 2 posts on My Ohio Fun's Facebook pages, 2 posts on Instagram page, 3-5 stories covering our visit to your destination, Road Trip article on My Ohio Fun and shared in newsletter, 12 royalty free photos for your own use, a 700px x 225px banner ad to run on MyOhioFun.com's home page for one year and in our e-newsletter to ensure you reach our audience on all our platforms.

* Price Includes: Mileage and a night's accommodations.

Does not include: Any admission tickets required for visit or special dining requirements.

Sponsored Road Trip Newsletter - \$300 per newsletter

This special newsletter is only about one Ohio area/region.

Rules: Only one (1) sponsored newsletter per year. Additional newsletters are only accepted if part of one of our Tier advertising packages. *Max. 2 per year.* In addition to My Ohio Fun's regular newsletter; no more than 3 Road Trip Blasts are sent per month to subscribers. If you are not a site sponsor, a \$100 deposit will be required to reserve a date.

Deliverables include: 1-Newsletter blast to the My Ohio Fun newsletter subscribers.

Posting on Facebook: My Ohio Fun, Ohio One Day Trips (group), Ohio - Festival and Events (group), Ohio Festivals, "X" post and Instagram post. All content links will go to requested pages. *(There is an additional option to have one road trip idea listed on My Ohio Fun.)*

Requirements: All content including royalty-free photos will be supplied by the Visitor Bureau/Tourism Office/Main Street.

Payment: Non-site sponsors will be required to pay after final approval and before newsletter is sent, unless prior arrangements have been made. Site sponsors will not be required to pay in advance.

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